



**AMG**

DRIVING PERFORMANCE

**PRESENT**

# THE SUMMER HOTSPOT OF 2017



ONE  
CARLTON  
TERRACE

M

JULY  
AUG



# 4 STRONG PARTNERS

BM PROJECTS

PIAZZA

BUTIK

POP MEDIA





## THE MOST ICONIC PLACE OF THE BELGIAN COAST

- Albert Square Knokke
- Beach + shopping + tourist stop
- Bright and sunny location
- A great seaside view, a beautiful sunset
- 2 months - July and August





**CONTEMPORARY DESIGN & PREMIUM ENVIROMENT**





## BAR & TERRACE

- 100m<sup>2</sup> indoor
- 75m<sup>2</sup> outdoor
- Groundfloor terrace possible
- Open 7/7 11am – 6pm



# AMG SHOWROOM

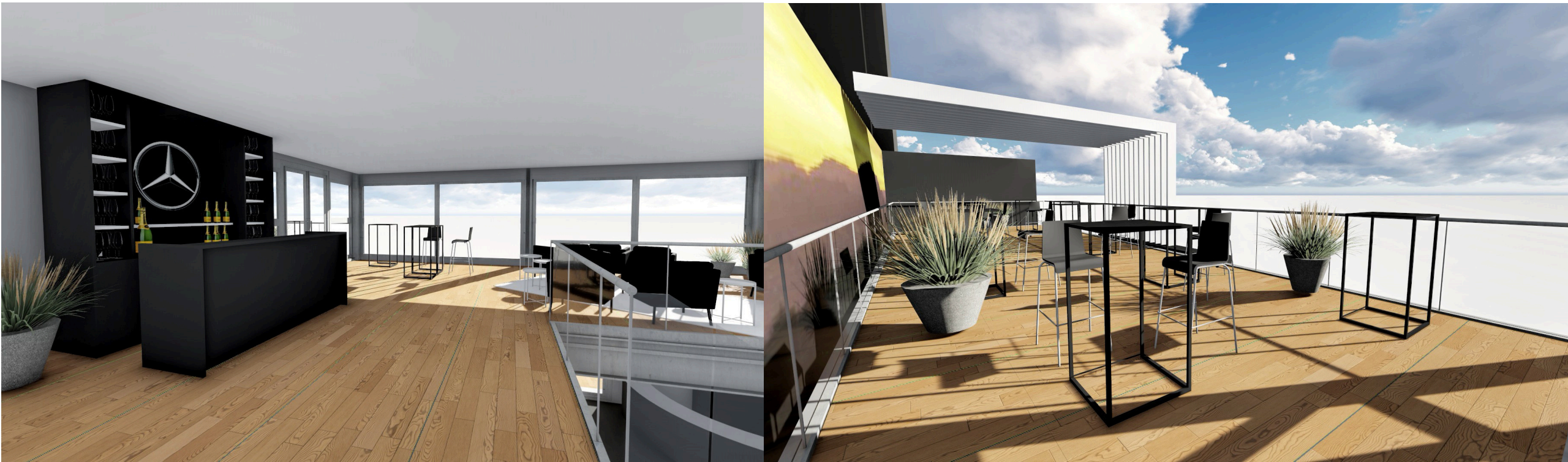
GROUND FLOOR





# BAR, LOUNGE & TERRACE

READY FOR YOUR SUMMERHAPPENING



# YOUR EVENTS

- Client Happenings
- Team & Business events
- Press conferences / influencer events
- Brand activations:
  - Terrace bar
  - Product presentation
  - Experience: photo animation
  - Samples
  - Workshops
- Concept integration: sharing food and drinks, cocktails, ...



# PACKAGES

## RENTAL

< 100 people: 3000 EURO  
> 100 people: 2000 EURO  
> 150 people: 1000 EURO

## CATERING (food)

25 EURO  
35 EURO  
50 EURO  
60 EURO

## HOSPITALITY

Guestlist hostesses: 500 EURO  
DJ or band: 1000 - 1500 EURO  
Eventmanagement: 500 EURO  
Photo animation: 1500 EURO



# EXAMPLE 1

## PRODUCT LAUNCH: 12.000 EURO

- Monday night from 7pm – 23pm
- 150 persons
- Rental location: 1000 EURO
- Cateringfood: 30 EURO X 150 persons = 4500 EURO
- Guestlist hostesses: 500 EURO
- DJ or band: 1000 - 1500 EURO
- Cocktailbar: 20 EURO X 150 persons= 3000 EURO
- Eventmanagement: 500 EURO
- Photo animation: 1500 EURO





## EXAMPLE 2

### INFLUENCER EVENT: 8.000 EURO

- Monday night from 7pm – 23pm
- 30 persons
- Rental location: 3000 EURO
- Cateringfood: 30 EURO X 30 persons = 900 EURO
- Guestlist hostesses: 500 EURO
- DJ or band: 1000 - 1500 EURO
- Cocktailbar: 20 EURO X 30 persons= 600 EURO
- Eventmanagement: 500 EURO
- Photo animation: 1500 EURO



## EXAMPLE 3

### TEAMEVENT: 6.000 EURO

- Tuesday night from 7pm – 23pm
- 50 persons
- Rental location: 3000 EURO
- Cateringfood: 50 EURO X 30 persons = 1500 EURO
- Cocktailbar: 20 EURO X 50 persons= 1000 EURO
- Eventmanagement: 500 EURO

WWW.POP-MEDIA.BE

IS YOUR BRAND  
OR COMPANY  
**CLAIMING THE**  
**SUMMER**  
THIS YEAR?

## CONTACT US

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